



# The Rising Sun

Monthly Bulletin of the Rotary Club of Hyderabad East  
A Model Club, Rotary International District 3150



Vol. XXI No 4 October 2006

## From the Editor's Desk

Dear Friends,

Every October, Rotarians are encouraged to focus their attention on vocational service. Discussions among clubs and districts on vocational service can lead to projects that not only develop the ethical consciousness and vocational skills of Rotarians but also the talents within their communities. Vocational service month is an opportunity to begin yearlong vocational service activities, ranging from Rotary discussions to awards to community projects.

We, at the **Rotary Club of Hyderabad East**, embarked upon a unique program to alleviate unemployment and under employment among rural and urban youth having low levels of education. This program includes **residential vocational training** at National Academy of Construction (NAC), Hyderabad, [Typically 2-3 months duration] resulting in skilled technicians such as **Masons, Welders, Plumbers, Electricians, Painters, Land Surveyors, Ground works supervisors**, etc. with application in the construction industry. On completion of the program, trainees should have acquired skills of international standard enabling placements in top construction companies including overseas sites.

One program gets underway shortly and the next one is scheduled to start in **January**. RCHE also calls upon clubs in the district to identify suitable candidates and sponsor them for this program. RCHE will oversee the program and will consider financial assistance to bridge the short fall in deserving cases if needed. You can contact Rtn. Amarnath Prasad for more information.

The words of Kiyoshi Togasaki (RI President 1968-69; Tokyo-Japan) capture this essence of Rotary very well, "Rotarians ... in business and industry have been leaders in helping train the unskilled, providing employment for the so-called unemployables, creating opportunities for recent graduates ... developing markets, and generally helping to lift the standard of living. This is Rotary action in the finest sense."

Have a great Rotary month as you **Lead The Way** in your respective areas.

Sanjay Khendry

## Community Service

A community service project was undertaken this month at Sri Satya Sai Vidya Mandir (Moosapet), an institution the club has been involved with over the years.



RCHE team at Sri Satya Sai Vidya Mandir

A sewing machine was provided for vocational training; old school benches were repaired and repainted. Further sarees were distributed to aged inmates - courtesy by Rtn. PP Shiva Swamy.



**To cope with a changing world, an entity must develop the capacity of shifting and changing - of developing new skills and attitudes; in short, the capability of learning.**

*A De Gues, The Living Company*

## Youth Exchange – Tara Ledbetter

Tara Jewel Ledbetter

Sponsor Club: Chadron Nebraska, District 5630 (USA)



Tara with her mother Elizabeth

Tara's father, George, is the Editor/Publisher of the Chadron Record and the president of the Rotary Club of Chadron this year. Her mother Elizabeth is an Instructional Resource Coordinator. Her younger brothers, Geoffrey (12) and Kailas (14), go to the same school as she did.

Tara likes to play the piano and the saxophone; her favorite authors include Jean Auel (who wrote the Clan of the Cave Bear series) and JK Rowling (Harry Potter).

She loves math and enjoys working with computers; active in Mock Trial, their team won the state championship and will be going on to participate in the national competition in spring.

An 11<sup>th</sup> grade student, Tara is continuing her education in Hyderabad at Froebel's in the MPC and Computer Science streams.

Tara, welcome to your Rotary family in India.

## Youth Exchange – Maria Wilde

Maria Wilde, a Youth Exchange student from Rotary International District 5020 (Canada) spoke to the club at a regular meeting, sharing her background, family, and country; an excellent presentation ably supported by photographs that she had herself taken.

***The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.***

**Alvin Toffler**

## Family Fellowship

We had a great family fellowship at Runway 9, hosted by Babita - Pashu, Sandhya - Bhaskar and Radhika Sreenivasa.

While some raced around others were looking for the right cue!



The theme of red and black was carried through to the RCHE family; with Shobha Giri (best dressed lady), \_\_\_\_\_ (best dressed gentleman) and Sikander – Fatima – Ruzbihan (best dressed family) running away with the dress theme honours for the evening.

The largest turnout of annets in recent times is a testament to the runaway success of this venue. Thank you hosts for setting up this spirited event.

## Why I am a Rotarian

**[Bill Huntley, Rotary Club of Alford & Mablethorpe, England, President, Rotary International, 1994-95, Theme: Be a Friend]**

My first acquaintance with Rotary was in Hertford, England, where I saw the good influence a group of dedicated men was having on the local community.

At that time I was second in command of a school for teen-aged delinquent boys. The boys helped in many of the Rotary club's community programs. This benefited the boys and the programs.

It was heart warming to see men who were leaders in the community working together for the good of the less fortunate.

Later the Vocational Service Committee of a neighbouring club asked me to find a boy who would benefit from a two-week adventure expedition.

The chosen boy addressed the club on his experiences. One member was so impressed with the young man that he offered him a job. The end of the story came some years after when the boy was made

a partner in the company. Here, I realized, was *Service Above Self* being put into practice by the Rotarians for the good of all.

When the opportunity came for me to join Rotary, I was delighted to find that my club was every bit as active in service as the ones I had observed. Each member of that small club played his part in helping with all of the varied programs.

I have never been disillusioned by Rotarians, for they are always ready to help and to give service in the most wonderful ways.

As a Trustee of the Rotary Foundation, I asked each district in Great Britain to give \$500 to obtain a special grant to assist a Rotary Village Corps in Sri Lanka. One district on its own immediately gave the full amount. A letter from Sri Lanka illustrates the effect of that action. The last sentence said, "God bless you. You don't know what you have done."

That is why I am a Rotarian; that is what keeps me a Rotarian. To associate with a group of men and women who are instantly ready to help is a blessing and a privilege. As a Rotarian I am part of a movement which still has to realize its true potential. Our strength is in our desire to serve. Who knows what we can achieve? We don't know what we can do!!!

**William H. Huntley**

### Exploring The 4-Way Test – Texas Style

A man that I respect in his wisdom, Warren Buffet, once said: "You never know if a man is naked until the tide goes out."

Rotary's 4-Way Test is a means to find out the merit of a man or woman through their behaviour and successful deeds in their community. One can hold this simple test up to all kind of actions and experiences which reveals the worth of that person and those around him or her. There are some key words in that test: Truth, Goodwill and Friendship, Beneficial, Think, Say, Do and, most important, Fair.

As a Texan who was born in Pennsylvania, I went to memorable, historic figures from my adopted state and a few others that Texans call their own for issues related to this 4-Way Test. As a fellow Rotarian remarked, "After reviewing their words, I can only come to one conclusion: Texans are thinkers, talkers and especially doers."

Also he came to this added conclusion: "...the 4-Way Test should not be solely a measuring stick against which proposed actions are measured. While it is

certainly easy to be truthful and fair when you do nothing, how can you build goodwill and better friendship and be beneficial to all concerned when nothing is accomplished." Like *Service Above Self*, the 4-Way Test calls us to action to improve our community.

If you don't remember another thing about the 4-Way Test, you should take to heart the famous words of that great American and Texan who served as Speaker of the United States House of Representatives for sixteen years, longer than any other person, Sam Rayborn, when he said: "Any jackass can kick down a barn, but it takes a good carpenter to build one."

To move to the future, *Service Above Self* must wed itself to *Service Without Borders*. That is the next challenge and the 4-Way Test is a good tool for that journey.

As we move toward a new era where the world is flat in terms of information and communication (and *Service Without Borders* is the emerging reality that Rotary adds to the 4-Way Test and "Service Above Self"), we need the world's best carpenters to lead our way.

*(From Joseph L. Kagle, Jr. Essays)*

### Did You Know?

Rotary's "4-WayTest" is one of the most widely printed and quoted statements of business ethics in the world. Created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy.

Taylor drew up this 24 word code of ethics for all employees to follow as a guide to help save the struggling company mired in depression-caused financial difficulties and the survival of the company was credited to this simple philosophy.

### The 4-Way Test

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Herb gave the right to use his famous Four Way Test to Rotary International in 1942. The 4-Way Test adopted by Rotary in 1943; translated into more than 100 languages and published in thousands of ways.

Herb also gave the copyright to RI in 1954, the year when he himself served as RI President while retaining rights to use the test for himself, his Club Aluminium Company and the Christian Workers Foundation.

### What Paul Harris Said



***"Faith, hope, charity and clean business - these four and the greatest of these is clean business. Charity sometimes destroys initiative and demoralizes character; clean business never does. If business is clean, there will be much less need of charity because clean business means not only a fair deal to the buyer, but also a living wage to the employee. Rotary will continue to be charitable but it can do more than that; let it remove the cause of that which makes charity necessary."***

Paul Harris in his message to the 1916 Convention (Cincinnati)

### The RCHE Family

#### Sanjay Khendry



Secretary  
 Rotary Club of Hyderabad East: 2006-07  
 District Webmaster  
 RI District 3150: 2004-07  
 Member Since: 2003  
 Classification: Information Technology

Sanjay Khendry is Vice President – Marketing & Business Development at Sierra Atlantic, a software products and services company head quartered in California with its development center in India.

Sanjay was born in Secunderabad and completed his schooling at The Hyderabad Public School, Begumpet. An alumnus of Birla Institute Technology & Science (BITS), Pilani, he has a Masters in Physics with a Bachelor degree in Electrical & Electronic Engineering.

His wife Anu, also an alumnus of BITS-Pilani and State University of New York at Stonybrook, was born in Jaipur. She grew up in various towns in Rajasthan, as her father transferred due to his job requirement in the Services. Anu works for Satyam Computers in Software Quality. Their daughters Nitya (13) and Nishka (6) go to school at Hyderabad. Sanjay's parents complete the

joint family. Sanjay has a younger sister, married to an army officer who is currently posted in North India.

Sanjay and Anu are both Paul Harris Fellows.

An avid amateur photographer and a voracious reader he occasionally writes a column on general management in The Deccan Chronicle.

### October Calendar

Fri October 6	Regular Meeting
Sat October 14	District TRF Seminar (Hyderabad)
Sun October 29	District Governors Official Visit

\*Board meeting and family fellowship dates will be informed separately.

### Announcements

#### Birthdays

5-Oct	Saurabh (Binod Sitani & Sashi)
6-Oct	Sriram (Nageshwar Rao & Sandhya)
6-Oct	Arun (Amarnath Prasad & Ahalya)
12-Oct	Sameer Sohrab (Mazhar Pasha & Jameela)
16-Oct	Ravi Rao
17-Oct	Prateek (Bhaskar Reddy & Sandhya)
19-Oct	Sai Padma (Madhu Babu)
19-Oct	Tarunya (Gopinath Reddy & Sulochna)
24-Oct	Adeeb (Aziz Moinuddin & Yasmin)
25-Oct	Shashi (Binod Sitani)
25-Oct	Prem (Ritu Maithani)
25-Oct	Radhika (Sreenivasa Reddy)
25-Oct	Arindam (Rahul Aggarwal & Chetna)
28-Oct	Shakuntala (Rajkumar Lohiya)
30-Oct	Rinny (Bhaskar Reddy & Sandhya)
30-Oct	Parsva Jhabak

#### Anniversaries

Oct	None this month
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**Attention RCHE Rotarians, Anns & Annets:** With a strong focus on family of Rotary we look forward to your contributions to "The Rising Sun".

Contact Us: RCHE@Rotary3150.org  
 District Website: www.Rotary3150.org  
 RCHE on WWW: www.Rotary3150.org/clubs